

## CAMPAIGN RULES

1. The campaign starts on the 15th June 2017 and ends on the 14th September 2017 (3 months) OR while stocks last, whichever comes first.
2. The campaign is limited to the first 10,000 AXXESS cardholders
3. In order to participate in this campaign, the following is required:
  - a. Own an AXXESS Card
  - b. Activate the AXXESS Card successfully
  - c. Be one of the first 10,000 members to swipe the AXXESS card 3 times at AXXESS' participating merchants
4. During the promotion, the first 10,000 AXXESS members who swipe a minimum of 3 times at participating merchants will be entitled to 40 AXXESSpoints (worth RM 40.00) for FREE from AXXESS programme \_\_\_\_\_ (which is in addition to the AXXESSpoints earned from the merchants for the 3 times swipe)
5. There is no minimum or maximum amount per swipe
6. If the 10,000 allocation is taken up before the end of the period, the campaign will cease immediately regardless of the published end date of the campaign.
7. The campaign is limited to 1 award per member (based on IC) regardless of the number of AXXESS Cards the member may hold.
8. The 40 AXXESSpoints will be credited into the member's AXXESS Account within 3 working days after the 3<sup>rd</sup> swipe.